

Renata Carlos Daou

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EDUCATION

COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM

New York, N.Y.

Master of Science in Data Journalism, focus on investigative data reporting

Expected: August 2024

Recipient of Scripps-Howard fund to cover religious diversity in Ireland and Northern Ireland in March 2024.

Recipient of the Pulitzer Moore Scholarship.

THE PENNSYLVANIA STATE UNIVERSITY, MAIN CAMPUS

University Park, Pa.

Bachelor of Arts in International Politics, minors in Global Security and Middle East Studies

May 2023

Bachelor of Arts in Broadcast Journalism

GPA: 3.85/4.00, *Cum Laude*, Dean's List (8/8 semesters)

Honors: Recipient of 8 academic scholarships. 2022-2023 NAHJ Ruben Salazar Scholarship Award recipient.

Research: Worked under Dr. Yael Warshel for the Children, Media, and Conflict Zones Lab. Focused on media interventions and their influence on conflict zones and refugee children. Assisted with content curation for an academic book and literature reviews.

SKILLS AND INTERESTS

Languages: English (Fluent), Portuguese (Fluent), Spanish (Fluent), Italian (Advanced), French (Intermediate)

Data Analysis: Python libraries Pandas, Playwright, and Beautiful Soup, QGIS, Excel, SQL, R

Data Visualization: Data Wrapper, Mapbox

Programming/Markup languages: Python, HTML and CSS

Artificial Intelligence: Algorithms, Generative AI, Machine Learning

General Software: Adobe (Audition, Illustrator, Lightroom, Photoshop, Premiere Pro), Microsoft Office and Apple iWork

Interests: Children's movies for language learning, exploring dishes (pigeon, sardine eyes, and others), travel (20+ countries!)

PROFESSIONAL EXPERIENCE

Projects, Columbia University Graduate School of Journalism, New York, N.Y.

August 2023 – present

- o Investigated Amazon Forest fires through data analysis and mapping techniques to understand affected forest types and regions
- o Investigated food safety violations in NYC schools through web scraping, data analysis, interviews, and statistics
- o Analyzed OSINT use in Gaza conflict coverage. Employed interactive visualizations for enhanced understanding
- o One of the designated campus reporters for Columbia encampments. Footage showcased on ABC News Live

Editorial Intern, Malala Fund, New York, N.Y.

July 2022 – November 2022

- o Researched, wrote, and edited original content in multiple languages for *Assembly*, and Malala Fund's social media
- o Guest-edited an issue of *Assembly* about Brazil's public schools, featuring 4 girls from different backgrounds
- o Started a project on refugee girls and their displacement experiences, contacting girls from Syria, Nigeria, Ukraine, and Iraq
- o Overall, worked with 10+ girls from 7 countries aged between 12-25 years old, to create multimedia content

Marketing Intern, Penn State Global, University Park, Pa.

June 2022 – May 2023

- o Produced content for social media accounts (Instagram 1.1K+, X 2.3K+, LinkedIn 700+), newspapers, advertising, and events
- o Analyzed statistical data about social media performance by identifying and tracking KPIs
- o Supported event planning for more than 10,000 international students and scholars across the 20 undergraduate campuses

News Anchor, Videographer, And Reporter, Centre County Report, University Park, Pa.

January 2022 – December 2022

- o Created news stories and anchored live for the Emmy award-winning student-run TV program reaching 500,000+ households
- o Utilized software such as Adobe, and Ross Inception, and used a Panasonic AG-DVX200 camera
- o Collaborated with other reporters to meet deadlines for air and interviewed members of the Centre County community

International Reporter, Scotland, United Kingdom

March 2022

- o Studied UK immigration laws and their effects on Scotland, considering changes in demographics, labor shortage, and overall cultural impact in communities around Glasgow, interviewed 7 immigrants and members of the Scottish Parliament

Staff Writer, Onward State, Penn State School Newspaper, University Park, Pa.

August 2020 – February 2022

- o Wrote and edited up to 3 articles per week in AP Style for the publication with an average of 1 million pageviews a month
- o Interviewed Penn State and Centre County community members (35+ interviews) to cover relevant events and stories
- o Increased student awareness through writing and publishing 40+ articles to date as the first international student on staff

Published Author

- o Wrote a book *Friendship, Memories, and Make-Believes* with Sejamoz Luz (2019)
- o Co-authored a short story with Stick to Change, titled *All of Us Are Heroes* (2021)